

# Suzy Amis Cameron in Rome, inaugurates Inside Out Fashion Textiles&Home

Global hub for sustainability in design and fashion



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Inside Out Fashion Textiles & Home has officially inaugurated its headquarters in Rome, marking "a crucial moment for the future of fashion and sustainable design.

The new European headquarters, located in via Principessa Clotilde 1A, is the headquarters of the division of the international holding company Inside Out dedicated to sustainability, founded by Suzy Amis Cameron and led in Italy by Matteo Ward".

You learn it from a note.

"With this opening, the Italian capital is candidates to become one of the global strategic poles for innovation in the textile, fashion and interior design sectors. Inside Out Fashion Textiles & Home was born with the aim of guiding the transition of the industry towards an ethical, regenerative and positive impact model".

"The choice of Rome is the result of a strategic evaluation: the city today expresses a new energy, an entrepreneurial and cultural ferment that make it fertile ground to build ambitious projects. After years in Milan and Vicenza, we felt the need to question our references and to open up to a different ecosystem, capable of stimulating authentic change. Rome, in this sense, has proven to be surprisingly ready", reads the company's note.

Inside Out Fashion Textiles & Home is divided into four main divisions: Education, Media, Brand and Consulting.

The project also relies on the support of the other five divisions of the Inside Out holding company and collaborations with prestigious universities such as Mit, Texas Tech and Georgia Tech.